

**2011 Market America
Northeast Regional Convention
November 18-20, 2011
MassMutual Center, Springfield, MA.**

Announcement

Hispanic Market Mercado Hispano



Featured Speaker Jose L. Esmeral.

Master Coordinator



Join one of the fastest growing Distributors in the Northeast Region, Master Coordinator and a 2011 International Convention President's Challenge Winner Jose L. Esmeral for an exciting overview of Market America and the UnFranchise® Business System. Invite your entire team and all your qualified prospects to learn about how to establish a foundation on your business with: BASE 10, SEVEN STRONG and how easy it is recruiting using thousands of Partner Stores and our

Cashback Program. Learn why the Two- to Three-Year Plan is so easy and helpful for you to grow and to expand in the Spanish Market. Jose has been an Unfranchisee® Owner since April of 2011. He holds a Juris Doctorate Degree (J.D.) from the Universidad Libre of Colombia-South America, he was also candidate for a Master Degree on Business Administration from the Universidad de el Norte and he received courses on leadership at Harvard University.

Hispanic Breakout.

Date: Saturday November 19, 2011.

Location: Sheraton Hotel.
One Monarch Place
Springfield, Ma-01144.

Meeting Room: Highland Room.

Time: 8:45 Pm- 9:45 Pm.